



Arts and Communication Career Pathway

Certificate

Associate Degree,
Graphic Design

Bachelor's Degree,
Graphic Design

Start Pre-Arts and Communication
As early as Grade 7
(based on readiness)

Illustrator
Median Salary: \$18,700
Job Growth (10 yr): -5%
Annual Openings: 10
Average Tuition (1 yr): \$0 – \$3,900/yr

Graphic Designer 👍
Median Salary: \$41,460
Job Growth (10 yr): 10%
Annual Openings: 414
Average Tuition (2 yrs): \$3,900/yr

Art Director
Median Salary: \$74,700
Job Growth (10 yr): 9%
Annual Openings: 80
Average Tuition (4 yrs): \$9,600/yr



Workplace Visits
Job Shadow
Internship
Work

Supervised Experience

Work

Supervised Experience
Internship

Work

Internship

Work

Provided by middle schools, high schools, employers, Ohio Tech Centers, and colleges.

Preparing students for multiple options after high school:
gainful employment and/or postsecondary study.

Ohio In-demand Occupations

Data reflects 2014 Ohio labor statistics and public institutions of higher education for 2013-2014. For specific tuition costs, visit ohiohighered.org.



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Secondary Pathway: **Visual Design and Imaging**

Postsecondary Program: **Graphic Design**

An Example of Courses with Secondary and Postsecondary Credits

Secondary	7 8	English I	Algebra I	Science	Social Studies	Fine Arts	Arts & Communication Primer		
	9 10	English II	Geometry	Biology	World History	Health (.5) PE (.5)	Intro to Visual Design	Business of Arts and Communication	World Languages
	11	English III	Algebra II	Chemistry	U.S. History	Visual Creation	Digital Print Design	World Languages	
	12	English IV	Trigonometry/ Calculus	Physics	U.S. Government	Multi-Media Web Production	Photographic Composition		
Postsecondary	Year 1 1st Semester	English	College Algebra	Computer Applications for Mac	Digital Imaging	Drawing I	Vector Graphic Design		
	Year 1 2nd Semester	English	Multicultural Diversity	Digital Design	Graphic Fundamentals	2D Design	Electronic Page Layout		
	Year 2 1st Semester	Public Speaking	Accounting	Digital Video	Digital Photography	Interactive Media	Web Design		
	Year 2 2nd Semester	Advanced Graphic Design	History of Western Art	Advanced Graphic Design & History	Technical Communication	Physical Science for Technology	3D Graphics		

High School Career-Technical Education Program Courses

High School Courses for Postsecondary Credit (Including Apprenticeship Hours) and the Corresponding Postsecondary Courses

Required Courses

Recommended Electives

Visit education.ohio.gov/CareerConnections for reference information.

Course titles and sequences will vary between schools.

11/2014